

5 對外關係與社區關係

External and Community Relations



- ▲ 通訊辦經常就有關規管事宜，與各地的同業交換意見及經驗。
OFCA regularly exchanges views and experience on the regulatory matters with its counterparts.

參與國際及地區會議

通訊辦以獨立成員或中國代表團成員的身分積極參與多個國際及地區組織的活動，並與這些組織保持緊密聯繫。

在2017／18年度，我們共出席18個論壇／會議。舉辦這些論壇／會議的地區及國際組織包括國際電訊聯盟、亞太經濟合作組織（「亞太經合組織」）、亞太地區電信組織（「APT」）、國際通信協會及非應邀通訊執法網絡。年內較大型的活動包括國際電聯全球監管機構專題研討會、國際電聯世界電信展、APT會員大會及國際通信協會國際規管機構論壇。我們將繼續參與國際電聯、亞太經合組織和APT的活動，以改善亞太區內電訊及資訊基礎建設為目標。

與內地及海外政府機構交流

在2017／18年度，我們接待了三個內地及海外的代表團，就有關通訊服務的各项事宜與代表團交流意見及經驗。這些代表團包括上海市無線電管理局代表團、新加坡資訊通信媒體發展局代表團，以及由內地工業和信息化部無線電管理局、國家無線電頻譜管理中心及航天東方紅衛星公司組成的聯合代表團。



年內，我們在深圳與內地工業和信息化部無線電管理局、廣東省經濟和信息化委員會及深圳市無線電管理局舉行會議，並前往深圳和北京，與當時的國家新聞出版廣電總局舉行會議。我們亦分別在廣東和澳門與廣東省通信管理局和澳門郵電局舉行年度雙邊會議。

與傳媒及社區保持聯繫

我們主動向公眾及傳媒介紹通訊辦的工作。在2017／18年度，我們發出了29份新聞稿，內容關於通訊局就廣播及電訊規管事宜作出的主要決定，以及通訊辦的主要措施、行動及活動。我們亦在通訊辦網站登載通訊事務總監在公開活動和業界會議上發表的演辭和簡報。這些措施有助我們把訊息傳遞給業界和公眾，令他們更了解我們的工作。

公眾教育及通訊

在2017／18年度，我們為五所小學、一所中學及一所大學的學生舉辦了八場有關香港廣播服務的講座；以及為「社區參與廣播服務」的參加者舉辦了四場講座。我們向中小學生講解香港不同類別的電視節目服務，以及觀眾可如何

Participation in International and Regional Conferences

OFCA participates actively in the activities of, and maintains close contact with, a number of international and regional organisations, either as an independent member of those organisations or as part of the Chinese delegation.

In 2017/18, we attended a total of 18 conferences/meetings held by regional and international organisations, including the ITU, Asia-Pacific Economic Cooperation (“APEC”), Asia Pacific Telecommunity (“APT”), International Institute of Communications (“IIC”) and Unsolicited Communications Enforcement Network. The more significant events of the year were the ITU Global Symposium for Regulators, ITU Telecom World, the General Assembly of the APT and the IIC International Regulators Forum. We will continue to participate in the activities of the ITU, APEC and APT with the aim of improving the telecommunications and information infrastructure in the Asia-Pacific region.

Exchanges with Mainland China and Overseas Authorities

In 2017/18, we received three delegations from the Mainland and overseas, and exchanged views and experiences with them on various issues relating to communications services. They included a delegation from the Shanghai Radio Administration Bureau of Mainland China, a delegation from the Infocomm Media Development Authority of Singapore and a joint delegation from the Bureau of Radio Regulation of the Ministry of Industry and Information Technology, the State Radio Spectrum Management Center and Aerospace Dongfanghong Spacesat Co. Ltd of Mainland China.

During the year, we attended meetings in Shenzhen with the Bureau of Radio Regulation of the Ministry of Industry

and Information Technology, the Economic and Information Commission of Guangdong Province and the Shenzhen Radio Administration Bureau of Mainland China, as well as meetings in Shenzhen and Beijing with the then State Administration of Press, Publication, Radio, Film and Television of Mainland China. We also had annual bilateral meetings in Guangdong and Macao with the Guangdong Communications Administration of Mainland China and Macao Post and Telecommunications Bureau of Macao respectively.

Media and Community Relations

We proactively keep the public and the media informed of our work. In 2017/18, we issued 29 press releases on the CA’s major decisions in relation to broadcasting and telecommunications regulatory issues and OFCA’s major initiatives, operations and events. The speeches and presentations made by the Director-General of Communications at public events and industry conferences are also published on our website. These measures help disseminate our messages to both the industry and the public, and enable them to gain a better understanding of our work.

Public Education and Communications

In 2017/18, we gave eight talks concerning broadcasting services in Hong Kong to students of five primary schools, one secondary school and one university; and four talks to participants of the Community Involvement Broadcasting Service (“CIBS”). The primary and secondary students were briefed on the different categories of television programme services in Hong Kong and how audiences could make informed viewing choices. The university students were briefed on the regulation of television and sound broadcasting services. The participants of CIBS were briefed on the programme standards of radio services.

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選看電視節目；向大學學生講解電視及聲音廣播服務的規管事宜；並向「社區參與廣播服務」的參加者講解電台服務的節目標準。

參與有關通訊的社區活動

通訊辦繼續參與一年一度由民眾安全服務隊聯同其他17個政府部門及機構舉辦的「山嶺活動安全推廣日」。本年度，這項活動於2017年10月在灣仔舉行。為推廣遠足安全，通訊辦在活動中設立展覽攤位和舉辦講座，向參加者推廣在郊野公園內有效的通訊方式。

通訊辦一直支持業界活動。我們在2017/18年度贊助香港通訊業聯會舉辦「香港世界電訊及資訊社會日2018」。該項活動為一項周年活動，旨在向公眾（特別是年青人及學界）推廣資訊及通訊技術業界的最新發展。

諮詢委員會的工作

電訊諮詢委員會

通訊辦於2012年6月成立了三個諮詢委員會：電訊規管事務諮詢委員會、無線電頻譜及技術標準諮詢委員會和電訊服務用戶及消費者諮詢委員會。這些委員會為業界、電訊服務用戶及有興趣人士提供固定和正式的途徑，讓他們就各項電訊規管措施及政策的制訂和實施事宜向通訊辦提供意見。

諮詢委員會的委員來自電訊業界的不同界別、相關政府部門、非政府機構，以及社會大眾，這有助就不時出現的高技術性和複雜事宜，提供平衡的意見。委員任期為兩年。

三個諮詢委員會於2018年3月31日的委員名單見附錄B。

電視及電台廣播諮詢計劃

設立電視及電台廣播諮詢計劃的目的，是就通訊局進行有關電視及電台節目事宜的公眾諮詢收集意見。這個計劃的組員來自全港18區。在2017/18年度，通訊辦邀請電視及電台廣播諮詢計劃的組員在公眾諮詢期間就規管間接宣傳和殯儀館及相關服務廣告的檢討提出意見。組員亦獲邀參與專題小組討論會，就有關議題提出更深入的意見。



- ▲ 通訊辦今年繼續參與「山嶺活動安全推廣日」，積極宣傳郊野公園內有效的緊急通訊方法。
OFCA continues to participate in this year's "Mountaineering Safety Promotion Day" to actively promote the effective communication means in country parks in case of emergency.

Participation in Communications Activities

OFCA continued to participate in the annual “Mountaineering Safety Promotion Day” jointly organised by the Civil Aid Service and 17 other government departments and organisations in October 2017 in Wan Chai. With the aim of promoting hiking safety, OFCA set up an exhibition booth at the event and delivered a talk to visitors to promote effective means of communication in country parks.

OFCA has been supporting the industry’s activities. In 2017/18, we sponsored the World Telecommunication and Information Society Day Hong Kong 2018, an annual activity organised by the CAHK to promote the latest developments in information and communications technology industries to the public, especially the youth and academic communities.

The Work of Advisory Committees

Telecommunications Advisory Committees

Three advisory committees — the Telecommunications Regulatory Affairs Advisory Committee, the Radio Spectrum and Technical Standards Advisory Committee, and the Telecommunications Users and Consumers Advisory Committee — were established under OFCA in June 2012. These committees provide a regular and formal channel for the industry, telecommunications service users and interested parties to advise OFCA on the formulation and implementation of various telecommunications regulatory measures and policies.

Members of the advisory committees are drawn from different sectors of the telecommunications industry, relevant government departments, non-governmental organisations, as well as general public. This helps provide a balanced representation of views on, at times, highly technical and complex issues. The term of appointment is two years.

The membership lists of the three advisory committees as at 31 March 2018 are at Appendix B.

Television and Radio Consultative Scheme

The role of the Television and Radio Consultative Scheme (“TRCS”) is to provide qualitative input on television and radio programming to the CA’s public consultation process. Members are drawn from 18 districts of the territory. In 2017/18, OFCA invited members of the TRCS to give their views on the review of the regulations governing indirect advertising and advertisements for undertakers and associated services during the public consultation. Members were also invited to participate in focus group discussions to provide more in-depth views on the subjects.