

## 6 對外關係與社區關係 External and Community Relations

### 參與國際及地區會議

通訊辦以獨立成員或中國代表團成員的身分積極參與多個國際及地區組織的活動，並與這些組織保持緊密聯繫。

在2016/17年度，我們共出席21個論壇／會議。舉辦這些論壇／會議的地區及國際組織包括國際電聯、亞太經濟合作組織（「亞太經合組織」）、APT、國際通信協會及非應邀通訊執法網絡。年內較大型的活動包括國際電聯世界電信展、國際電聯世界電訊標準化全會及國際通信協會國際規管機構論壇。我們將繼續參與國際電聯、亞太經合組織和APT的活動，以改善亞太區內電訊及資訊基礎建設為目標。



- ▲ 通訊辦於2016年10月參加國際通信協會舉辦的2016年國際規管機構論壇及年會。  
OFCA attended the International Regulators Forum and Annual Conference 2016 of the International Institute of Communications in October 2016.

### 與內地及海外政府機構交流

在2016/17年度，我們接待了三個內地及海外的代表團，就有關通訊服務的各項事宜與代表團交流意見及經驗。這些訪港代表團包括南韓韓國通訊委員會、澳門電信管理局，以及由內地工業和信息化部、廣東省無線電管理辦公室及深圳市無線電管理局組成的聯合代表團。

年內，我們在上海與內地工業和信息化部舉行會議，並前往新加坡與當時的新加坡資訊通信發展管理局舉行年度雙邊會議。

### 與傳媒及社區保持聯繫

我們主動向公眾及傳媒介紹通訊辦的工作。在2016/17年度，我們發出了31份新聞稿，內容關於通訊局就廣播及電訊規管事宜作出的主要決定，以及通訊辦的主要措施、行動及活動。我們亦在通訊辦網站登載通訊事務總監在公開活動和業界會議上發表的演辭和簡報。這些措施有助我們把訊息傳遞給業界和公眾，令他們更了解我們的工作。

### 公眾教育及通訊

在2016/17年度，我們為五所小學、一所中學及一所大學的學生舉辦了七場有關香港廣播服務的講座；以及為「社區參與廣播服務」的參加者舉辦了四場講座。我們向中小學生講解香港不同類別的電視節目服務，以及觀眾如何選看電視節目；向大學學生講解電視及聲音廣播服務的規管事宜；並向「社區參與廣播服務」的參加者講解電台服務的節目標準。

### 參與有關通訊的社區活動

通訊辦繼續參與一年一度由民眾安全服務隊聯同其他17個政府部門及機構舉辦的「山嶺活動安全推廣日」。本年度，這項活動於2016年10月在尖沙咀舉行。為推廣遠足安全，通訊辦在活動中設立展覽攤位和舉辦講座，向參加者推廣在郊野公園內有效的通訊方式。

## Participation in International and Regional Conferences

OFCA participates actively in the activities of, and maintains close contact with, a number of international and regional organisations, either as an independent member of those organisations or as part of the Chinese delegation.

In 2016/17, we attended a total of 21 conferences/meetings held by regional and international organisations, including the ITU, Asia-Pacific Economic Cooperation (“APEC”), APT, International Institute of Communications (“IIC”) and Unsolicited Communications Enforcement Network. The more significant events of the year were the ITU Telecom World, the ITU World Telecommunication Standardization Assembly and the IIC International Regulators Forum. We will continue to participate in the activities of the ITU, APEC and APT with the aim of improving the telecommunications and information infrastructure in the Asia-Pacific region.

## Exchanges with Mainland China and Overseas Authorities

In 2016/17, we received three delegations from the Mainland and overseas, and exchanged views and experiences with them on various issues relating to communications services. The delegations were from the Korea Communications Commission of South Korea, the Bureau of Telecommunications Regulations of Macao and a joint delegation from the Ministry of Industry and Information Technology, the Guangdong Provincial Radio Administration Office and the Shenzhen Radio Administration Bureau of Mainland China.

During the year, we attended a meeting in Shanghai with the Ministry of Industry and Information Technology of the Mainland, and an annual bilateral meeting in Singapore with the then Infocomm Development Authority of Singapore.

## Media and Community Relations

We proactively keep the public and the media informed of our work. In 2016/17, we issued 31 press releases on the CA’s major decisions in relation to broadcasting and telecommunications regulatory issues and OFCA’s major initiatives, operations or events. The speeches and presentations made by the Director-General of Communications at public events and industry conferences are also published on our website. These measures help disseminate our messages to both the industry and the public, and enable them to gain a better understanding of our work.

## Public Education and Communications

In 2016/17, we gave seven talks concerning broadcasting services in Hong Kong to students of five primary schools, one secondary school and one university; and four talks to participants of the Community Involvement Broadcasting Service (“CIBS”). The primary and secondary students were briefed on the different categories of television



- ▲ 通訊辦經常與海外各地的同業交流有關規管事宜的意見及經驗。  
OFCA keeps on exchanging views and experience on regulatory issues with overseas counterparts.



- ▲ 通訊辦持續參與「山嶺活動安全推廣日」，積極推廣宣傳郊野公園內的有效緊急通訊方法。  
OFCA continues to participate in the "Mountaineering Safety Promotion Day" to promote effective use of emergency communication means in country parks.

通訊辦一直積極支持業界活動。我們在2016/17年度贊助兩項業界活動，即「香港世界電訊及資訊社會日」及「WiFi安全話咁易計劃」。「香港世界電訊及資訊社會日」是香港通訊業聯會舉辦的周年活動，旨在向公眾（特別是年青人及學界）推廣資訊及通訊技術業界的最新發展。「WiFi安全話咁易計劃」由通訊辦及政府資訊科技總監辦公室聯合贊助，是香港無線科技商會舉辦的周年活動，旨在提升公眾對WiFi保安重要性的認識。

## 諮詢委員會的工作

### 電訊諮詢委員會

通訊辦於2012年6月成立了三個諮詢委員會：電訊規管事務諮詢委員會、無線電頻譜及技術標準諮詢委員會、電訊服務用戶及消費者諮詢委員會。這些委員會為業界、電訊服務用戶及有興趣人士提供固定和正式的途

徑，讓他們就各項電訊規管措施及政策的制訂和實施事宜向通訊辦提供意見。

諮詢委員會的委員來自電訊業界的不同界別、相關政府部門、非政府機構，以及社會大眾，這有助就不時出現的高技術性和複雜事宜，提供平衡的意見。委員任期為兩年。

三個諮詢委員會於2017年3月31日的委員名單見附錄B。

### 電視及電台廣播諮詢計劃

設立電視及電台廣播諮詢計劃的目的，是就通訊局進行有關電視及電台節目事宜的公眾諮詢收集意見。獲委任的組員來自全港18區。在2016/17年度，通訊辦與電視及電台廣播諮詢計劃的組員舉行專題小組討論會，以收集他們對免費電視服務的廣告數量及形式的意見。

programme services in Hong Kong and how audiences could make informed viewing choices. The university students were briefed on the regulation of television and sound broadcasting services. The participants of CIBS were briefed on the programme standards of radio services.

## Participation in Communications Activities

OFCA continued to participate in the annual “Mountaineering Safety Promotion Day” jointly organised by the Civil Aid Service and 17 other government departments and organisations in October 2016 in Tsim Sha Tsui. With the aim of promoting hiking safety, OFCA set up an exhibition booth at the event and delivered a talk to visitors to promote effective means of communication in country parks.

OFCA has always been keen to support the industry’s activities. In 2016/17, we sponsored two industry campaigns, namely the World Telecommunication and Information Society Day Hong Kong (“WTISD-HK”) and the SafeWiFi Campaign. WTISD-HK is an annual activity organised by the CAHK to promote the latest developments in information and communications technology industries to the public, especially the youth and academic communities. Co-sponsored by OFCA and the Office of the Government Chief Information Officer, the SafeWiFi Campaign is an annual event organised by the Hong Kong Wireless Technology Industry Association to promote public awareness of the importance of WiFi security.

## The Work of Advisory Committees

### *Telecommunications Advisory Committees*

Three advisory committees — the Telecommunications Regulatory Affairs Advisory Committee, the Radio Spectrum and Technical Standards Advisory Committee, and the Telecommunications Users and Consumers Advisory Committee — were established under OFCA in June 2012. These committees provide a regular and formal channel for the industry, telecommunications service users and interested parties to advise OFCA on the formulation and implementation of various telecommunications regulatory measures and policies.

Members of the advisory committees are drawn from different parts of the telecommunications industry, relevant government departments, non-governmental organisations, as well as general public. This helps provide a balanced representation of views on, at times, highly technical and complex issues. The term of appointment is two years.

The membership lists of the three advisory committees as at 31 March 2017 are at Appendix B.

### *Television and Radio Consultative Scheme*

The role of the Television and Radio Consultative Scheme (“TRCS”) is to provide qualitative input on television and radio programming to the CA’s public consultation process. Members are appointed from the territory’s 18 districts. In 2016/17, OFCA held focus group discussions with members of the TRCS to collect their views on the quantity and forms of advertising in free TV services.