

# 6 對外關係與社區關係 External and Community Relations

## 參與國際及地區會議

通訊辦以獨立成員或中國代表團成員的身分積極參與多個國際及地區組織的活動，並與這些組織保持緊密聯繫。

在2015/16年度，我們共出席21個論壇/會議。舉辦這些論壇/會議的地區及國際組織包括國際電聯、亞太經濟合作組織（「亞太經合組織」）、APT、國際通信協會及倫敦行動計劃。年內較大型的活動包括國際電聯世界無線電通信大會及其籌備工作坊、國際電聯全球監管機構專題研討會及國際通信協會國際規管機構論壇。我們將繼續參與國際電聯、亞太經合組織和APT的活動，以改善亞太區內電訊及資訊基礎建設為目標。



通訊辦於2015年10月參加國際通信協會國際規管機構論壇。OFCA attended the International Regulators Forum of the International Institute of Communications in October 2015.

## 與中國內地及海外政府機構交流

在2015/16年度，我們接待了五個中國內地及海外的代表團，就有關通訊服務的各项事宜與代表團交流意見及經驗。訪港代表團包括美國聯邦通信委員會、英國競爭及市場管理局、新加坡資訊通信發展管理局、新加坡媒體發展管理局，以及中國內地廣東省通信管理局。

年內，我們在深圳與中國內地工業和信息化部舉行會議，並前往澳門與澳門電信管理局舉行年度雙邊會議。

## 與傳媒及社區保持聯繫

我們主動向市民及傳媒介紹通訊辦的工作。在2015/16年度，我們發出了36份新聞稿，內容關於通訊局就廣播及電訊規管事宜作出的主要決定，以及通訊辦的主要措施、行動及活動。我們亦在通訊辦網站登載通訊事務總監在公開活動和業界會議上發表的演辭和簡報，這些措施有助我們把訊息傳遞給業界和公眾，令他們更了解我們的工作。

## 公眾教育及通訊

在2015/16年度，我們為四所小學、兩所中學及兩所大學的學生舉辦了八場有關香港廣播服務的學校講座，以及為「社區參與廣播服務」的參加者舉辦了四場講座。我們向中小學生講解香港不同類別的電視節目服務，以及觀眾可如何選看電視節目；向大學學生講解電視及聲音廣播服務的規管事宜；並向「社區參與廣播服務」的參加者講解規管電台服務的節目標準。

## 參與有關通訊的社區活動

通訊辦繼續參與一年一度由民眾安全服務隊聯同其他17個政府部門及機構舉辦的「山嶺活動安全推廣日」。本年度，這項活動於2015年10月在將軍澳舉行。為推廣遠足安全，通訊辦在活動中設立展覽攤位和舉辦講座，向參加者推廣在郊野公園內有效的通訊方式。



通訊辦贊助的「香港世界電訊及資訊社會日2015」有效提升青少年對資訊及通訊科技的認識。

The World Telecommunications and Information Society Day - Hong Kong 2015 sponsored by OFCA has successfully enhanced youth awareness of information and communications technology.

## Participation in International and Regional Conferences

OFCA participates actively in the activities of, and maintains close contact with, a number of international and regional organisations, either as an independent member of those organisations or as part of the Chinese delegation.

In 2015/16, we attended a total of 21 conferences/meetings held by regional and international organisations, including the ITU, Asia-Pacific Economic Cooperation (“APEC”), APT, the International Institute of Communications (“IIC”) and London Action Plan. The more significant events of the year were the ITU World Radiocommunication Conference and its preparatory workshops, the ITU Global Symposium for Regulators and the IIC International Regulators Forum. We will continue to participate in the activities of the ITU, APEC and APT with the aim of improving the telecommunications and information infrastructure in the Asia-Pacific region.

## Exchanges with Authorities in the Mainland of China and Overseas Administrations

In 2015/16, we received five delegations from the Mainland of China and overseas and exchanged views and experiences with them on various issues relating to communications services. The delegations were from the Federal Communications Commission of the United States, the Competition and Markets Authority of the United Kingdom, the Infocomm Development Authority of Singapore, the Media Development Authority of Singapore, and the Guangdong Communications Administration of the Mainland of China.

During the year, we attended a meeting in Shenzhen with the Ministry of Industry and Information Technology of the Mainland of China, and an annual bilateral meeting in Macao with the Bureau of Telecommunications Regulation of Macao.

## Media and Community Relations

We proactively keep the public and the media informed of our work. In 2015/16, we issued 36 press releases on the CA’s major decisions in relation to broadcasting and telecommunications regulatory issues and OFCA’s major initiatives, operations or events. The speeches



通訊辦經常與海外的同業交流有關規管事宜的意見及經驗。OFCA often exchanges views and experience on regulatory issues with overseas counterparts.

and presentations made by the Director-General of Communications at public events and industry conferences are also published on our website. These measures help disseminate our messages to both the industry and the public, and enable them to gain a better understanding of our work.

## Public Education and Communications

In 2015/16, we gave eight talks concerning broadcasting services in Hong Kong to students of four primary schools, two secondary schools and two universities, and four talks to participants of the Community Involvement Broadcasting Service (“CIBS”). The primary and secondary students were briefed on the different categories of television programme services in Hong Kong and how audiences could make informed viewing choices. The university students were briefed on the regulation of television and sound broadcasting services. The participants of CIBS were briefed on the programme standards governing radio services.

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通訊辦一直積極支持業界活動。我們在2015/16年度贊助兩項主要的業界活動，即「香港世界電訊及資訊社會日」及「WiFi安全話咁易計劃」。「香港世界電訊及資訊社會日」是香港通訊業聯會舉辦的周年活動，旨在向公眾（特別是年青人及學界）推廣資訊及通訊技術業界的最新發展。「WiFi安全話咁易計劃」由通訊辦及政府資訊科技總監辦公室聯合贊助，是香港無線科技商會舉辦的周年活動，旨在提升公眾對WiFi保安重要性的認識。

## 推廣通訊局與通訊辦的角色及職能的宣傳活動

在2015/16年度，通訊辦繼續舉辦宣傳活動，以推廣通訊局作為通訊業規管機構的角色，以及通訊辦作為通訊局的執行部門所提供的專業支援。我們於2016年1月參與由香港貿易發展局舉辦的「教育及職業博覽」，透過所設置的展覽攤位，向公眾介紹通訊局的法定職能，以及通訊辦的職責和相關的就業機會。其他活動包括為學生舉辦職業講座暨通訊辦無線電監察組參觀活動，以及與其他政府部門合作舉辦公眾講座，介紹通訊辦的工作。通訊辦亦在網站內的「OFCA全接觸」專欄告知市民通訊辦的各項活動。



通訊辦參與職業及教育博覽2016，透過展覽攤位及場內講座，讓參觀人士了解通訊辦所提供的就業機會。  
Through exhibition booth and career forum in the Education & Careers Expo 2016, the visitors were informed of the career opportunities offered by OFCA.

## 諮詢委員會的工作

### 電訊諮詢委員會

通訊辦於2012年6月成立了三個諮詢委員會—電訊規管事務諮詢委員會、無線電頻譜及技術標準諮詢委員會、電訊服務用戶及消費者諮詢委員會。這些委員會為業

界、電訊服務用戶及有興趣人士提供固定和正式的途徑，讓他們就各項電訊規管措施及政策的制訂和實施事宜向通訊辦提供意見。

諮詢委員會的委員來自電訊業界的不同界別、相關政府部門及非政府機構，以及社會大眾，這有助就不時出現的高技術性和複雜事宜，提供平衡的意見。委員任期為兩年。

三個諮詢委員會於2016年3月31日的委員名單見附錄B。



通訊辦舉行了午餐會答謝諮詢委員會委員在過去兩年任期對通訊辦的工作的貢獻及支持。

OFCA held a lunch reception to thank for Advisory Committee Members' contributions and support to OFCA's work in the past two-year service term.

### 電視及電台廣播諮詢計劃

設立電視及電台廣播諮詢計劃的目的，是就電視及電台節目事宜向通訊局進行的公眾諮詢提供意見。獲委任的組員來自全港18區。在2015/16年度，通訊辦邀請組員就有線電視本地收費電視節目服務牌照續期而舉行的公眾諮詢發表意見。

## Participation in Communications Activities

OFCA continued to participate in the annual “Mountaineering Safety Promotion Day” jointly organised by the Civil Aid Service and 17 other government departments and organisations in October 2015 in Tseung Kwan O. With the aim of promoting hiking safety, OFCA set up an exhibition booth at the event and delivered a talk to visitors to promote effective means of communication in country parks.



今年，通訊辦繼續參與「山嶺活動安全推廣日」，宣傳郊野公園內的有效緊急通訊方法。

This year, OFCA continued to participate in the “Mountaineering Safety Promotion Day” to promote the effective use of emergency communication means in country parks.

OFCA has always been keen to support the industry’s activities. In 2015/16, we sponsored two major industry campaigns, namely the World Telecommunication and Information Society Day Hong Kong (“WTISD-HK”) and the SafeWiFi Campaign. WTISD-HK is an annual activity organised by the CAHK to promote the latest developments in information and communications technology industries to the public, especially the youth and academic communities. Co-sponsored by OFCA and the Office of the Government Chief Information Officer, the SafeWiFi Campaign is an annual event organised by the Hong Kong Wireless Technology Industry Association to promote public awareness of the importance of WiFi security.

## Publicity Initiatives to Promote the Role and Functions of the CA and OFCA

Publicity initiatives to promote CA’s regulatory roles in the communications sector and the professional support given to the CA by OFCA as its executive arm continued

in 2015/16. We joined the Education & Careers Expo organised by the Hong Kong Trade Development Council in January 2016 by setting up an exhibition booth to introduce the statutory functions of the CA, and the duties of and career opportunities in OFCA to the public. Other activities included arranging student career talks cum visits to the Radio Monitoring Unit of OFCA, and public talks on the work of OFCA in cooperation with other government departments. The column “OFCA Close Up” on OFCA’s website informs the community on OFCA’s activities.

## The Work of Advisory Committees

### Telecommunications Advisory Committees

Three advisory committees — the Telecommunications Regulatory Affairs Advisory Committee, the Radio Spectrum and Technical Standards Advisory Committee, and the Telecommunications Users and Consumers Advisory Committee — were established under OFCA in June 2012. These committees provide a regular and formal channel for the industry, telecommunications service users and interested parties to advise OFCA on the formulation and implementation of various telecommunications regulatory measures and policies.

Members of the advisory committees are drawn from different parts of the telecommunications industry, relevant government departments and non-governmental organisations, as well as from the general public. This helps provide a balanced representation of views on, at times, highly technical and complex issues. The term of appointment is two years.

The membership lists of the three advisory committees as at 31 March 2016 can be found in Appendix B.

### Television and Radio Consultative Scheme

The role of the Television and Radio Consultative Scheme is to provide qualitative input on television and radio programming to the CA’s public consultation process. Members are appointed from the territory’s 18 districts. In 2015/16, OFCA invited members to give their views during the public consultation exercise for the renewal of the domestic pay television programme service licence of HKCTV.